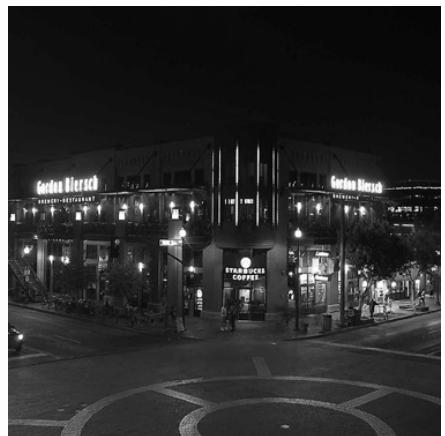


GORDON BIERSCH BUILDING

420 SOUTH MILL AVENUE

This intricately detailed two-story building exemplifies the successful integration of a contemporary structure into an historic, pedestrian-oriented context. Completed in 1998, the "Neo-Victorian" - styled Gordon Biersch Building provides 19,117 square feet of retail and restaurant space on the 0.18-acre site.

A prominent feature of the building is its large balconies, suitable for outdoor dining. The balconies, supported by detailed brick piers and defined by ornate, yet contemporary, metal railings, add to the festive downtown atmosphere. Another recognizable architectural feature is its flat-topped corner turret. The project received a Tempe Beautification Award of Distinction in 1999.



public role: provision of parking by agreement

developer: MCW Holdings

architect: Roberts/Jones Architects, Phoenix; initial concepts by City Architect

builder: Homes + Son, Phoenix

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Roberts/Jones Architects

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